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Surgical Positioning Kit Helps Hospital Achieve Magnet® Exemplar Status

Marlton, New Jersey, November 1, 2023 – Xodus Medical’s Pink Lat Pack, an industry-leading solution for lateral patient positioning, played a pivotal role in Virtua Marlton Hospital’s exceptional recognition from The American Nurses Credentialing Center (ANCC).

The American Nurses Association (ANA) and the ANCC awards hospitals the Magnet® credential when a health care organization’s nursing team exemplifies excellence in health care. To achieve Magnet recognition, organizations must pass a rigorous and lengthy process that demands widespread participation from leadership and staff. This includes an on-site visit from the Commission on Magnet Recognition.

In addition to achieving re-designation of Magnet status, Virtua received seven special recognitions, known as exemplars, which demonstrates their dedication to empower nurses to develop professionally and promote innovation.

Among the seven exemplars awarded, the OR team of Matthew Puc M.D., Danielle Wert S.T., Tiffany Morris B.S.N, R.N., C.N.O.R., Diana Bravyak M.S.N., R.N., C.N.O.R., and Michelle Weston M.B.A., B.S.N., R.N., C.N.O.R., N.P.D.-B.C., C.L.S.S.B.B. received accolades for their contributions to New Knowledge and Innovation, attributed to their use of Xodus Medical’s lateral positioning kit for thoracic surgery.

This esteemed recognition underscores their impact on patient care, organizational enhancement, and professional advancement through the introduction of novel insights, innovations, and enhancements.

ANCC site assessors were impressed with the positive patient outcomes achieved at Virtua, as well as the global adoption of the Pink Lat Pack. They commended Virtua nurses for sharing their success and experiences with the kit at the Association of periOperative Registered Nurses (AORN) 2023 Global Surgical Conference and Expo.



Xodus Medical's Pink Lat Pack establishes new benchmarks for safe and efficient lateral patient positioning. Featuring breathable, moisture-wicking materials that conform to sensitive patient anatomy, it reduces the risk of hospital-acquired pressure injuries. Furthermore, it reduces initial patient positioning time in the operating room by an average of 15-20 minutes.

For more information about Magnet or the Magnet Recognition Program, visit <https://www.nursingworld.org/organizational-programs/magnet/>.

About Xodus Medical

Headquartered near Pittsburgh, PA, Xodus Medical is a medical device manufacturer focused on increasing patient and healthcare worker safety. Providing solutions that meet the recommendations and requirements of WHO, CMS, AORN, TJC and OSHA, we are dedicated to continuously developing products of exceptional quality that make surgery safer and create customer value and satisfaction. Our unwavering commitment to providing medical professionals with high quality products ensures a safer environment for patients, resulting in improved surgical outcomes.

About Virtua

Virtua Health is an academic health system committed to helping the people of South Jersey be well, get well, and stay well by providing a complete spectrum of advanced, accessible, and trusted health care services. Virtua's 14,000 colleagues provide tertiary care, including renowned cardiology and transplant programs, complemented by a community-based care portfolio. In addition to five hospitals, Virtua has two satellite emergency departments, 30 ambulatory surgery centers, and more than 300 other locations. A Magnet-recognized health system ranked by U.S. News and World Report, Virtua has received many awards for quality, safety, and its outstanding work environment. For more information, visit <https://www.Virtua.org/About>.

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